



7th Annual NYC Re-tails & Sales Pet Expo

Presented by American Pet Professionals, LLC and Whitegate PR!

Tuesday, April 30, 2019, 1pm - 6pm

Home Studios Inc. • 873 Broadway • New York City, NY 10003

Presenting Media Sponsor: *Pet Age Magazine!*

Sponsorship Form

Presenting Sponsor \$7,500 (2) available and includes:

- Your prominent corporate logo and 100-word company profile listed as a Platinum Paw Sponsor on the RetailsandSalesPetExpo.com website.
- A special “sponsor” area designated to you at the event, including an area for a hanging banner and 6-foot table, linens and (2) chairs will be provided at the expo for your company.
- Special press release sent out to all media about your company being a presenting sponsor.
- Your logo included in any ads for NYC Re-tails & Sales Pet Expo in *Pet Age Magazine*.
- Your company information listed as sponsor in all additional press releases, media alerts and any possible advertising, brochures, fliers, etc.
- Your company will be listed as a vendor every time the event is listed as a featured event in the **Pet Events Newsletter** which will be **(6)** times prior to the event.** (3/20/19; 3/27; 4/3; 4/10; 4/17; 4/24). The *Pet Events Newsletter* (*Goes out to over 12,500+ subscribers weekly, shared on social media with a circulation of over 50,500+ fans/followers!*)
- **Pet Age Magazine** is our Presenting Media Sponsor and will:
 - Feature the event in *Pet Age* e-newsletter(s) to 21,000+ retailers in February, March & April.
 - Inclusion in two issues of *Pet Age Magazine*, ads and articles for March and April.
- The event will be tweeted about, promoted on Facebook, Instagram, LinkedIn, Twitter, Pinterest, Google+, and other social media sites via American Pet Professionals/Whitegate PR/Dana Humphrey.
- Repeated recognition as the Presenting Sponsor on our Facebook Group page and through combined social media outlets through American Pet Professionals, LLC and Whitegate PR including Facebook, Instagram, Twitter, LinkedIn, Google+ and more.
- Any press on site will be directed to speak to you about your service and business.
- After the event, you will receive a media contact list, vendor list as well as the retailer contact list.
- Photo of your business associates taken by our professional photographer while at the event to be used for post press, photos on our website, etc.
- Refreshments (including coffee and soda) and nibblers will be provided during the event, you are responsible for your own meals, including lunch and dinner.
- Thanked and announced at the event – with the opportunity to speak for a few minutes to the crowd at the kick off of the event.
- Networking opportunities throughout the event.
- Your Brochure/business cards and any promotional product included in all swag bags at event, quantity 200.

To be listed as vendor in all six weeks of the *Pet Events Newsletter* prior to NYC Re-tails & Sales Pet Expo payment must be made by February 1, 2019. Please fill out **2nd page of this form and mail with your payment - check or money order payable to: **Retails and Sales Pet Expo and mail to: PO Box 623, Babylon, NY 11702.**

Sponsors, please fill out the information below:



Business Name: _____

Contact Person: _____

Address, City, State, Zip: _____

Email: _____ Phone Number: _____

Website: _____ Twitter Handle: _____

Item(s) or Service(s) you will have at event:

Signature of Business Representative: _____

Date: _____

Billing Information, please check:

- Presenting Sponsor: Check Enclosed for \$7,500

Please make your check payable to **Retails & Sales Pet Expo** and mail along with the filled out and signed Sponsor Form to:

Retails and Sales Pet Expo
PO Box 623, Babylon, NY 11702

No refunds for this event.

I agree to all terms and conditions set forth by American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., and release American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., the Owners and Staff from any and all liability and responsibility for any loss, damage, or bodily injury, before, during or after the NYC Re-Tails & Sales Pet Expo on Tuesday, April 30, 2019 hosted by American Pet Professionals, LLC, Whitegate PR, and held at Home Studios Inc., 401 Seventh Avenue New York City, NY 10001.

The undersigned agrees on behalf of the above named company to all terms and conditions set forth by American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., and release the American Pet Professionals, LLC, Whitegate PR and Home Studios Inc., the owners and staff from any and all liability and responsibility for any loss, damage, or bodily injury, before, during or after the NYC Re-Tails & Sales Pet Expo on Tuesday, April 30, 2019 held at Home Studios Inc., 873 Broadway (Suite 410), New York City, NY 10003. The undersigned also agrees and understands that American Pet Professionals, LLC, Whitegate PR is not responsible for any sales the vendor makes that day nor are the responsible for amount of attendees that are in attendance the day of the event. The undersigned hereby releases, discharges and agrees to indemnify American Pet Professionals, Whitegate PR, the Home Studios Inc., it's directors, officers, servants, employees, its animals that are at the event and volunteers from all claims, actions, and rights of cause of action of any kind including negligence and ordinary negligence that the undersigned may have now or in the future.

The undersigned also agrees to indemnify the American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., its agents, directors, officers, servants, employees, and volunteers from any and all claims and actions of any kind brought against the American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., its agents, directors, officers, servants, employees, and volunteers by any third party as a result of the activities or negligence including acts of ordinary negligence of the undersigned or the company the undersigned represents. The undersigned agrees and understands that American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., are not responsible for your items being shipping to and from the venue.

There are absolutely **no refunds** for any reason. The undersigned has authority and power to sign on behalf of the above listed company.

Signature: _____ Date: _____

Print Name, Title: _____

Print Business Name: _____