



**8<sup>th</sup> Annual NYC Re-tails & Sales Pet Expo**  
Presented by American Pet Professionals, LLC and Whitegate PR!

**Tuesday, May 12, 2020 1pm - 6pm**  
Home Studios Inc. • 873 Broadway • New York City, NY 10003

### **Vendor Form**

#### **Your vendor package includes:**

- You will be provided a 6-foot table, linens and (2) chairs at the event.
- Listed on the [www.RetailsandSalesPetExpo.com](http://www.RetailsandSalesPetExpo.com) website
- Included in the Facebook Group <https://www.facebook.com/groups/NYCRetailsandSalesPetExpo/> as an exhibitor with your logo and linked back to your website.
- You will be given a list with contact info of all the retailers that are invited, as well as those that show up the day of the event, (i.e. that didn't RSVP), and any press that attends as well.
- Both Dana Humphrey of Whitegate PR and Nancy Hassel of American Pet Professionals, both well known in the Pet PR World, are doing a large Press Push for this event.
- Your company will be listed as a vendor every time the event is listed as a featured event in the **Pet Events Newsletter**, which will be **(6)** times prior to the event. \*\* (4/1/20; 4/8; 4/15; 4/22; 4/29; 5/6). *(The Pet Event Newsletter goes out to over 16,000+ subscribers weekly, shared on social media with a circulation of over 30,500+ fans/followers!)*
- This event will also be tweeted about, promoted on Facebook, Instagram, LinkedIn, Twitter and other social media sites through American Pet Professionals/Whitegate PR/The Pet Lady/NYC Re-tails & Sales.
- Any press on site at the event will be directed to speak to you about your product and business.
- Refreshments (including coffee and water) and nibblers will be provided during the event, you are responsible for your own meals, including lunch and dinner.

#### **Perks of the Event:**

- This is an invite-only event for buyers and retailers in the New York tri-state area and beyond to attend, meet you, see your products and learn how to get your pet products into their stores!
- Media will be invited to the event to potentially feature your products.
- Retailers will be in attendance for you to meet and write orders with.
- We are also inviting pet influencers and pet celebrities to be at the event to meet you and learn about your products.
- Meet with groomers, dog walkers, veterinarians and pet care professionals to get product feedback, insights and private label inquiries and orders.
- Getting your product in front of buyers and boutiques from Manhattan and beyond!
- Photos and interview videos published in print and online.
- Mingling with celebrity dogs, press and pet industry influencers.

\*\*To be listed as vendor in all six weeks of the Pet Events Newsletter prior to NYC Re-tails & Sales Pet Expo payment must be made by February 1, 2020. Please fill out **2nd page** of this form and mail with your payment - check or money order payable to: **Retails and Sales Pet Expo and mail to either: PO Box 623, Babylon, NY 11702 or 133 Beach 120<sup>th</sup> Street, Unit 4E, Rockaway Park, NY 11694.**

**VENDORS**, please fill out the information below:



Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_

Item(s) or Service(s) you will have at event: \_\_\_\_\_

**Billing Information, please check one:**

- Register by December 31<sup>st</sup>, 2019** (with check payment) and the cost is \$1,400.00
  - Register by December 31, 2019** (with PayPal/Credit Card payment) the cost is \$1,440.00
  - Last minute registration is May 1<sup>st</sup>, 2020** (with check payment) and the cost is \$1,500.00
  - Last minute registration is May 1, 2020** (with PayPal/Credit Card payment) the cost is \$1544.00
- Official Members of American Pet Professionals get a \$50 discount off of the price at any date.*

Please make checks payable to **'Retails and Sales Pet Expo.'**

Mail Completed and Signed Vendor form with payment to:

**Retails and Sales Pet Expo** and mail to either of our addresses:

PO Box 623, Babylon, NY 11702 **or** 133 Beach 120<sup>th</sup> Street #4E Rockaway Park NY 11694.

PayPal email: [nycretailsandsalespet@gmail.com](mailto:nycretailsandsalespet@gmail.com) *(Please see PayPal Vendor prices above)*

*We can send you an invoice via PayPal if you prefer to pay with credit card.*

*No refunds for this event.*

I agree to all terms and conditions set forth by American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., and release American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., the Owners and Staff from any and all liability and responsibility for any loss, damage, or bodily injury, before, during or after the NYC Re-Tails & Sales Pet Expo on Tuesday, May 12, 2020 hosted by American Pet Professionals, LLC, Whitegate PR, and held at Home Studios Inc., 401 Seventh Avenue New York City, NY 10001.

The undersigned agrees on behalf of the above named company to all terms and conditions set forth by American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., and release the American Pet Professionals, LLC, Whitegate PR and Home Studios Inc., the owners and staff from any and all liability and responsibility for any loss, damage, or bodily injury, before, during or after the NYC Re-Tails & Sales Pet Expo on Tuesday, May 12, 2020 held at Home Studios Inc., 873 Broadway (Suite 410), New York City, NY 10003. The undersigned also agrees and understands that American Pet Professionals, LLC, Whitegate PR is not responsible for any sales the vendor makes that day nor are the responsible for amount of attendees that are in attendance the day of the event. The undersigned hereby releases, discharges and agrees to indemnify American Pet Professionals, Whitegate PR, the Home Studios Inc., it's directors, officers, servants, employees, its animals that are at the event and volunteers from all claims, actions, and rights of cause of action of any kind including negligence and ordinary negligence that the undersigned may have now or in the future.

The undersigned also agrees to indemnify the American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., its agents, directors, officers, servants, employees, and volunteers from any and all claims and actions of any kind brought against the American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., its agents, directors, officers, servants, employees, and volunteers by any third party as a result of the activities or negligence including acts of ordinary negligence of the undersigned or the company the undersigned represents. The undersigned agrees and understands that American Pet Professionals, LLC, Whitegate PR and the Home Studios Inc., are not responsible for your items being shipping to and from the venue.

There are absolutely **no refunds** for any reason. The undersigned has authority and power to sign on behalf of the above listed company.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name, Title: \_\_\_\_\_

Print Business Name: \_\_\_\_\_